

General Information

Purpose Floor is a highly resilient bio-based PUR (polyurethane) flooring made from natural ingredients and manufactured in an ecologically responsible facility. At its core is *ecuran*, a sustainable high-performance composite material produced from plant-based oils such as canola or castor oil and naturally occurring mineral components like chalk.

Purpose Floor was developed to create beautiful, durable, and sophisticated flooring solutions for light commercial interiors. Renewable ingredients and designs formed in nature give life to this sustainable flooring for healthy living on Purpose.



Technical/Specification Data

ASTM Specification Standard	F3404 Standard Specification for Heterogeneous Polyurethane Tile or Plank Flooring		
Composition	Heterogeneous light commercial-rated floor covering constructed of the ArmorOx™ system, ecuran biobased polyurethane, and FleeceTEC™ system backing.		
Edge Profile	XL Plank has a V4 bevel; Boulder Tile has a micro-bevel		
XL Plank	9.84" x 59.06" (250 mm x 1500 mm); (14 planks, 56.51 ft² per case; 56 boxes, 3164.59 ft² per pallet)		
Boulder Tile	19.69" x 39.37" (500 mm x 1000 mm); (12 tiles, 64.58 ft² per case; 50 boxes, 3229.17 ft² per pallet)		
Thickness	2.2 mm		
Weight	XL Plank 36.6 lbs./box; Boulder Tile 41.9 lbs./box		
Limited Warranty	12 years		

Performance	Test Method	Requirement	Result
Flammability	ASTM E648	>0.45 w/cm² for Class 1	Class 1
Smoke density	ASTM E662	≤ 450	≤ 450 Pass
Fungi growth	ASTM G21	None	No growth
Static load	ASTM F970	None	0.001" (250 lbs.) & 0.005" (1450 lbs.) residual indentation
Color stability - heat	ASTM F1514	Δ (Delta) E ≥8	Δ (Delta) E < 0.3
Color stability - light	ASTM F1515	Δ (Delta) E ≥8	Δ (Delta) E < 0.7
Dimensional stability	ASTM F2199	None	< 0.2%
Chemical resistance	ASTM F925	None	Exceeds standard specifications
Squareness deviation	ASTM F2421	None	≤ 0.004" (planks and tiles)
Adhesive	Moisture Limits	Application Method	Coverage
Purfix UltraTech	≤ 95% RH*/** pH 12	1/16" x 1/16" x 1/16" Flat V-Notched Trowel	Approx. 125 - 145 sq. ft./ gallon

^{*}Always check the expiration date before using. **Concrete moisture testing must be performed in accordance with the latest version of ASTM F2170 with levels not to exceed 95% RH. Do not use if pH levels exceed 12.



Purpose Organic Flooring is a bio-based polyurethane flooring that requires specific installation parameters that may differ from vinyl, rubber, linoleum, and other types of resilient floor coverings. Failure to follow all current installation guidelines and other applicable technical documents may result in unintended installation related issues, such as failure, and may void the product warranty. Utilizing a manufacturer's recommended flooring contractor and/or manufacturer's certified installer offers the greatest chances of getting quality workmanship and optimum performance from the flooring product. Workmanship of installation is not covered by the manufacturer's product warranty. Contact customer service or technical support for the current Installation, Cleaning, and Warranty documents.

Windmoeller recommends installing and maintaining proper entrance systems or walk off mats at all outdoor entrances. This will improve indoor air quality, reduce cleaning and maintenance costs, and ensure the technical life of the flooring material.

All on or below grade concrete subfloors must also have a confirmed effective vapor retarder pre-installed underneath that meets the requirements of ASTM E1745. If not, then use a moisture mitigation system that conforms to ASTM F3010. This system must be applied following the manufacturer's written instructions.

LEED v4/4.1 Contribution

Many finishing products have the potential to contribute points to LEED v4. However, the credits can only be gained when calculating the combined performance of all the products used on a particular LEED project; therefore, no single product can guarantee you will obtain LEED v4 credits. Purpose Organic Flooring may contribute to the following LEED credits (points), the following is based on LEED NCv4/4.1:

v4 MRp2: Material and Resources − Construction & demolition waste management planning: The tiles or planks reduce waste from the installation process, reducing waste in landfills. Made from recyclable material and/or is a reusable product, reducing waste in landfills and is Cradle to Cradle Silver Certified™.

v4 MRc1: Material and Resources − Building life-cycle impact reduction: Option 3. Building and material reuse. This product is Cradle to Cradle SIlver Certified[™] and can be reused or salvaged from offsite or on-site as a percentage of the surface area. Note: Materials contributing toward this credit may not contribute toward MRc3.

v4 MRc2: Material and Resources – Building product disclosure and optimization, environmental product declarations: Option 1. Environmental product declaration (EPD) is available.

v4 MRc4: Material and Resources – Building product disclosure and optimization: Option 1. Material ingredient reporting. Health Product Declaration (HPD).

v4 EQc2: Indoor Environmental Quality – Low emitting materials: Option 1 (Flooring). General emissions evaluation. Verified third party Cradle to Cradle Silver Certified TM , GreenGuard TM Gold, FloorScore $^{\otimes}$, Blue Angel, TUV Profi Cert, AgBB, and M1 certificates are available.

Sustainability Certifications

Cradle to Cradle Sllver CertifiedTM
FloorScore®
Blue Angel
GreenGuardTM Gold
M1 Certification
Environmental Product Declaration (EPD)
Health Product Declaration (HPD)
Declare
TUV Profi Cert
TVOC ≤ to 0.5 mg/m³
CDPH/EHLB
CA 01350











Also complies with the threshold of:

MVV TB Annex 8/ ABG AgBB Belgian VOC Regulation BREEAM Wxemplary Level Austrian Eco Label UZ 56

